

PROGRAM CO-CHAIRS

Michael Bova
Managing Director
Accenture

Matt Webb
Senior Vice President, Marketing Strategy
AmerisourceBergen Corporation

PROGRAM ADVISOR

Joseph A. Frick
Diversified Search, Vice Chairman and Managing Director
Former CEO, Independence Blue Cross

PROGRAM OVERVIEW

Launched in 2015, Fred's Footsteps Fellowship Program welcomes the region's rising executives for an 18-month leadership development program. Fellows are exposed to thought-provoking leadership styles, perspectives, and experiences through intimate discussions, case studies, featured speakers, and networking events with Philadelphia most influential and respected business and civic leaders. In addition, Fellows work in small groups on a service-learning project to advance the mission and impact of Fred's Footsteps.

Fred's Footsteps provides financial assistance to hard-working families in the region who find themselves in a crisis due to the costs associated with caring for a seriously ill, injured, or disabled child. It is named for – and sustains the legacy of – Fred DiBona, Jr., the former President and CEO of Independence Blue Cross who was a force in Philadelphia's business community for more than three decades. He was also a man of limitless compassion and generosity. Fred's respected leadership in business, mentoring and philanthropy is the foundation of the Fellowship Program.

QUALIFICATIONS

- A selection committee will create the 2019 Fred's Footsteps Fellowship class. Participation will be limited to 25 – 30 emerging leaders from the region.
- Applicants must have between 5-15 years of experience and serve in a leadership capacity either at their employer or in their community.
- Fellows selected will come from a wide variety of industries including finance, healthcare, technology, law, public service, management consulting, non-profit leadership, etc.
- Tuition is a \$500 contribution to Fred's Footsteps for program costs. Limited scholarships available.
- No previous knowledge of the organization is necessary.

PROGRAM LOGISTICS

- Kick-off/Welcome party September 26, 2019
- The two-day workshop is Thursday, October 24th and Friday October 25th
- Projects will run from January 2020 – January 2021 with a final presentation to the Board of Directors in January 2021

ABOUT FRED'S FOOTSTEPS

Fred's Footsteps provides financial relief to hard-working families in the Philadelphia region who find themselves in a crisis due to the costs associated with caring for a seriously ill, injured, or disabled child. We provide direct financial assistance for items, such as household bills, to make up for gaps in income as well as one-time extraordinary expenses, like medical equipment or home modifications. We are the only program in the region that provides this type of bridge—not just momentary help—to families during their time of need. **For more information about Fred's Footsteps and how we improve the quality of life for families in need, visit www.fredsfootsteps.org.**

ABOUT G. FRED DIBONA, JR.

Fred's Footsteps was created in memory of G. Fred DiBona, Jr., who died on January 11, 2005, at the age of 53 after a courageous fight with cancer. Fred was a native South Philadelphian who became president and CEO of Independence Blue Cross and was a leader in Philadelphia's business community for more than three decades. Fred was well known by his family, friends, and colleagues as the one who always went out of his way to help people who were dealt a bad hand, were struggling with some kind of hardship, or were the underdog. While he was a driven business leader, he also had a big heart. When he gave his word, he kept it. He was loyal to those he trusted, and he expected the same in return. He loved to laugh, and to make others laugh. When Fred saw someone in need—especially a child—he did everything he could to help.

FELLOWSHIP FACULTY

Listed below are a selection of current & previous faculty members:

Mary Stengel Austen, *CEO & President, Tierney*
Anoop Bhogal, *Senior Manager, Digital Health, Accenture*
Jonathan Brassington, *CEO & Partner, Capgemini*
Dan Calista, *Founder & CEO, Vynamic*
Chris Cashman, *Former Executive Vice President and Chief Transformation Officer, Independence Blue Cross*
Gina Clark, *Executive Vice President and Chief Communications & Administration Officer, AmerisourceBergen*
Anthony Coletta, *Board Chair, Tandigm Health, Executive Vice President and President, Facilitated Health Networks*
Robert DiStanislaio, *Owner and President, RDS Enterprises*
Fran Dunphy, *Temple University Men's Basketball Coach*
Jon Greenawalt, *Chief Culture Officer, Shark Industries*
Sheila Hess, *City Representative, City of Philadelphia*
Evan Higgins, *Former Fred's Footsteps Recipient*
Daniel J. Hilferty, *President and CEO, Independence Blue Cross*

Dr. Sharon Hirsh, *President, Rosemont College*
Charisse Lillie, *Vice President, Community Investment, Comcast - Comcast Corporation President*
Phil Martelli, *St. Joseph's University Men's Basketball Coach*
Bill Mills, *Former President, PNC*
Roseann Rosenthal, *President, CEO and Board Member, Ben Franklin Technology Partners*
Sister Mary Scullion, *President and Executive Director, Project HOME*
Judee von Seldeneck, *Founder, Chairman & CEO of Diversified Search*
Michael Shulof, *Managing Director H&PS Lead, Accenture Interactive*
Marc Siry, *Vice President Strategic Development at Comcast*
Dick Vermeil, *Former Head Coach of the Philadelphia Eagles*
Scott Weber, *Managing Director, Accenture*
Rob Wonderling, *President & CEO Philadelphia Chamber of Commerce*

BOARD OF DIRECTORS

Chairman of the Board: Sylvia DiBona

Executive Director: Christine DiBona Lobley

Michael A. Bova, *Managing Director, Accenture*
Jonathan Brassington, *CEO & Partner, LiquidHub*
G. Fred DiBona, III, *Principle, DiBona Associates, LLC*
Teresa DiBona, *Board Member*
John J. Dougherty, *Business Manager, IBEW Local Union 98*
Patrick Gillespie, *Retired Business Manager Philadelphia Building & Construction Trades Council – AFL-CIO*
Sheila Hess, *City Representative, City of Philadelphia*
Daniel J. Hilferty, *President & CEO, Independence Blue Cross*
Brian Lobley, *President, Commercial & Consumer Markets, Independence Blue Cross*
Bill Sasso, *Chairman, Stradley Ronon Stevens & Young, LLP*
Bill Sautter, *President & CEO, Elliott-Lewis Corporation*
Gerald S. Segal, *Founding Partner, Segal, Wolf, Berk, Gaines & Liss*
Molly Watson, *C-level Business and Brand Strategist*
Matt Webb, *Senior Vice President, Marketing Strategy AmerisourceBergen Corporation*

Advisory Committee:

Walt D'Alessio, *Vice Chairman, NorthMarq Capital*
Nick DeBenedictis, *Chairman, President & CEO, Aqua America, Inc.*
Joseph Frick, *Vice Chairman and Managing Partner Diversified Search*
Rosemarie Greco, *Founding Principal, Grecoventures Ltd.*

Fellow Board Seats:

Alexandra Bretschneider, *Account Executive, Johnson, Kendall & Johnson, Inc. (2015 program)*
Christopher Curcio, *Manager Medicare Appeals and Grievances, Medicare Operations, Independence Blue Cross (2017 program)*
Rocco DeCicco, *Director of Business Development, Cancer Treatment Centers of America (2015 program)*
Kate Masino, *Director of Population Health Services Organization, Tandigm Health (2017 program)*
Kristen Sherman, *Executive, Vynamic (2015 program)*