Fred's Footsteps



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OUR VISION

A child's health is a parent's only worry.

OUR MISSION

Fred's Footsteps provides a bridge of financial support for working families in the greater Philadelphia region who find themselves in crisis due to the costs associated with caring for a seriously ill, injured, or disabled child.



OUR 2020 IMPACT

In 2020, you helped Fred's Footsteps not only support over 85 families through our core program, but through the COVID-19 Emergency Relief Fund, together we have helped over 300 families with immediate assistance for necessary household items, and to-date we have provided 90 mortgage and rent payments to help over 50 families stay in their homes through this crisis. Your belief in our mission allowed us to be nimble when the pandemic hit, and we adapted our services to meet the growing demand of the community. We held successful events both inperson and virtually, raising critical funds for our families. Everyone deserves to have someone by their side during their darkest moments. You've enabled Fred's Footsteps to be that someone for over 450 families this year, and for that we express our gratitude.

What has Fred's Footsteps been up to during this unprecedented time?



A MESSAGE FROM OUR Executive Director

DEAR FRIENDS,

This year, the global COVID-19 Pandemic has brought challenges that most of us have never faced. Nine months into the crisis, schools and businesses remain in flux, unemployment has soared to new levels, and too many people do not know when they will see their next paycheck. So much is still unknown, and our previous "normal" seems impossibly far away.

Thanks to **YOU**, Fred's Footsteps was able to provide our core services, without interruption, throughout this time. Our work couldn't be put on pause. Families needed us more than ever; so, as the world adapted, we did too. Our Board of Directors quickly created a COVID 19 Relief Fund in March with the initial goal to provide immediate, next day support for families to help with groceries and household items. Then, as we continued to monitor the effects of the crisis on our constituents, we once again enhanced our programming to assist with housing needs for families who continued to struggle with hardships such as drastically reduced income or difficulties with nursing coverage.

This year, we will assist more families than in any previous year. These are families who may have had nowhere else to turn during their time of need; but, Fred's Footsteps was there for them because our supporters stood by our side. As we move forward during this unprecedented time, we know it is because of the support of this remarkable community that we can continue to be there for families caring for medically fragile children when they need us most.

Early on in the pandemic, I remember hearing the expression, "We are all in the same storm, not in the same boat." While the world remains upside-down, our donors, volunteers, and partners have come through in astounding ways to support the families we serve—our community's most widely impacted and vulnerable population. This is why our Gratitude Report this year is probably our most important yet.

In this report, we have featured several donors, partners, and volunteers who have made this possible. As we look forward to the uncertainty of the coming months, I am filled with appreciation and feel the tremendous support of this community every single day. We are in awe of your compassion towards your neighbors and commitment to helping others when they need it most.

On behalf of our Board of Directors, staff, and the families you helped support, we wish you a happy, healthy, and safe holiday season.

With appreciation,

Christine DiBona Lobley Executive Director

Christine D. Lobley

THE FRED'S TEAM

BOARD OF DIRECTORS

Sylvia DiBona Board Chair, Fred's Footsteps

Christine DiBona Lobley Executive Director, Fred's Footsteps

Michael A. Bova Managing Director, Accenture

Jonathan Brassington Head, Capgemini Invent NA

Chris Curcio
Director of Government Markets Sales &
Marketing Enablement, Independence Blue Cross

G. Fred DiBona III
Principal, DiBona Associates, LLC

Teresa DiBona Board Member, Fred's Footsteps

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Patrick Gillespie Business Manager, Philadelphia Building & Construction Trades Council (Retired)

Sheila Hess City Representative, City of Philadelphia

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President & CEO, Independence Blue Cross

Brian Lobley Executive Vice President, Health Markets, Independence Blue Cross

Kate Masino Director of Population Health Services Organization, Tandigm Health

William Sasso, ESQ Chairman, Stradley Ronon Stevens & Young, LLP

William Sautter President & CEO, Elliott-Lewis Corporation

Molly Watson C-level Business & Brand Strategist

Matt Webb Senior Vice President, Marketing Strategy, AmerisourceBergen Corporation

ADVISORY COMMITTEE

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Nicholas DeBenedictis Chairman President & CEO, Aqua America (Retired)

Joseph Frick Former President & CEO, Independence Blue Cross

Rosemarie Greco Founding Principal, GRECOVentures Ltd

GRANT ADVISORY COMMITTEE

Angela M.Allevi, MD Pediatrician, Division of External Specialty Pediatrics, Department of Pediatrics Nemours Children's Health System

Eileen DeBenedictis Wellness & Fitness Professional Independent Health

Gregory D. Garber, MSW, LCSW Director of Oncology Support Services, Department of Medical Oncology, Thomas Jefferson University Hospital

Dr. Reetika Kumar Vice President of Clinical Services, AmeriHealth Administrators

FRED'S FOOTSTEPS STAFF

Christine DiBona Lobley Executive Director

Emily Cheramie-Walz

Director of Communications & Events

Mary Roney
Operations Manager

Diane Smith-Hoban, MSW, LSW Program Manager

Marie Vacca, MBA, CFRE Director of Development



SUPPORT a Fred's Footsteps FAMILY this Holiday

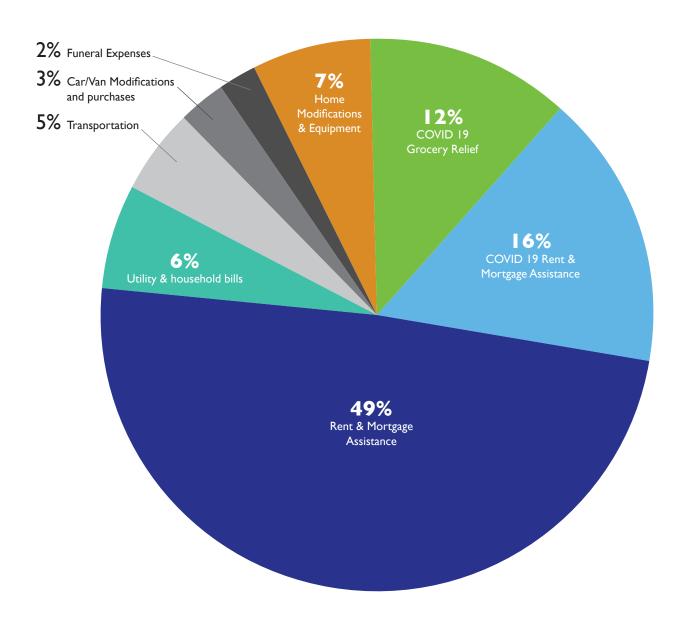
Join us in providing a joyous holiday season for one of our families. Consider donating to our holiday campaign to provide:

- A Thanksgiving meal;
- Holiday gifts for children;
- Or even a gas card for a family to get to and from a medical appointment.

You can donate directly on our page or better yet, create a page of your own and reach out to your friends, family members, and colleagues to join you in supporting families who need it most.

CLICK TO DONATE

HOW WE SUPPORT FAMILIES



\$1.3M ANNUAL BUDGET 16 YEARS in existence

\$6,500 average grant per family

453
FAMILIES
Served in 2020

BY OVER 300% in 2020 to respond
TO THE PANDEMIC

over 375 families helped through our covid 19 RELIEF FUNDS Totaling \$160,000 in support

IN COMMUNITY

Solve any previous year in our history

STAFF Members

\$750,000 invested in the COMMUNITY in 2020

COUNTIES COVERED

OVER 250
SOCIAL WORKERS
referring partners from
OVER 30 HOSPITALS
and organizations

Over 2500

CHILDREN

received holiday gifts

THANKS TO OUR HOLIDAY

GIFT CARD PROGRAM

\$6.7 M IN FUNDING invested in the COMMUNITY SINCE 2005

IN A SURVEY SENT TO FAMILIES,
I 00% RESPONDED
with the highest mark
(5-OUTSTANDING)
for the impact our gift had on their lives.

For every dollar donated to FRED'S FOOTSTEPS,

\$0.80
directly benefit families in our community

FAMILIES received assistance for Thanksgiving Meals

Over \$3.2M of rent and mortgage PAYMENTS MADE

\$750,000 spent on ACCESSIBILITY PROJECTS







FAMILY SPOTLIGHT

It was meant to be an exciting time for young parents, Hillary and Tyler. Tyler had just completed his service with the Navy, Hillary graduated from her medical residency program, and they were expecting their second child. They moved to New Jersey with their two-year-old son to be closer to family and Hillary began work as a pediatrician while Tyler launched a new career.

But at 27 weeks, Hillary was placed on bedrest and baby Lev arrived just three days later. Born weighing only three pounds, Lev underwent essential surgery to save his kidney when he was just two weeks old. New to their jobs with no paid time off, these early weeks were not only a frightening time, but it was financially distressing too.

After the first few weeks of the initial crisis passed, Tyler returned to work, while Hilary remained bedside in the NICU. Lev had chronic lung disease requiring respiratory support, ongoing kidney issues and other concerns related

to his prematurity, and he needed specialized medical care as well as time to grow and heal. Fred's Footsteps stepped in during this stressful period and provided three months of rent and car payments so that Lev's parents had one less thing to worry about during this traumatic period.

Days turned to weeks turned to months, and after six long ones, Lev was discharged home only to be re-admitted with an infection a short time later for two more weeks. Finally home for good, they are all happily adjusting to being a family of four, and their days are filled with therapies, appointments and good old-fashioned brothers playing. Lev's mom reports that every specialist they see says that Lev is a "miracle", and they are astounded by his wonderful progress.

Hillary and Tyler are filled with gratitude for the excellent care their little boy continues to receive, to have their sweet family all home together now, and for the generosity of Fred's Footsteps that helped them along the way.



PARTY IN THE YARD

Celebrating Our **EAGLES CARES PARTNERSHIP**IN SPRING STYLE

Some may say that it was a miracle we got our annual **Party in the Yard** event in before the world started to shut down just days later. Because you showed up in support, we raised \$325,000, making this our largest spring fundraiser to-date and ensuring that we could continue our work, despite what troubles lay ahead.

Joined by the Philadelphia Eagles in celebration of an amazing year-long partnership, we were thrilled to have celebrity bartenders join 13th Street Cocktail Catering and dined on all the tailgate food we could get our hands on.

Continued thanks to Presenting Sponsor Vynamic and all of our other amazing event sponsors for making this event a growing success. A complete list of all of the 2020 sponsors can be found on **our website**.

2020 MVP PRESENTING SPONSOR



REDZONE SPONSORS













SAVE THE DATE

Due to the COVID-19 pandemic, we have decided to push our 2021 Party in the Yard to **Saturday, May 15, 2021**. We are excited to return to Urban Outfitters, Inc. for a revised event, following the latest guidelines from the state on large events. Stay tuned for more details. Even though the format may be different, the fun and deliciousness will remain!

Golf Fun Day TEE-TIMES AND SOCIAL DISTANCING FOR THE WIN



Thank you to everyone who joined us for our socially-distanced 16th Annual Golf Fun Day on Monday, September 21, 2020, at Philadelphia Country Club and Gulph Mills Golf Club. While this year's event was certainly different, it was still a wonderful golf experience that raised significant funds to further our mission of supporting families caring for critically ill children.

We were thrilled to be joined once again by Presenting Sponsor **Independence Blue Cross** and Title Sponsor **Accenture** for another **SOLD OUT** year that raised \$400,000 to further our work in the region.

Independence 🚭

"Independence is proud of our longstanding partnership with Fred's Footsteps. We support Fred's Footsteps because they are tirelessly committed to help those in our Community that need a hand in their most vulnerable moments and to continue to honor the life and legacy of G. Fred DiBona, Jr., who was a true leader and colleague who's impact on our region was immeasurable."

—Independence leadership team and Associates

accenture

"Accenture supports Fred's Footsteps because we have aligned missions to care for and serve the communities in which we work and live. I am personally engaged because I believe in the cause to help working parents to be able to focus more on the care of a sick child and less on the associated financial duress. Also, I truly believe that the leadership and staff of the organization are second to none."—Mike Bova

SAVE THE DATE

The planning continues! Please mark your calendars for **Monday, September 20, 2021** when we will return for our 17th year of golf. We plan to welcome you to Philadelphia Country Club and Gulph Mills Golf Club for the seventh year in a row.



PARTNER SPOTLIGHTS



"IBEW Local 98 has been a generous sponsor for many years.

We are so very grateful for your partnership and honored to be one of the many charities across the region that you support."



"AmeriHealth Caritas is a proud sponsor of Fred's Footsteps.

Care is the heart of our work, and we're honored to help advance their mission of offering support, hope, and compassion to families during their time of need."

The Abele Family Foundation celebrates



"The Abele Foundation is proud to support Fred's Footsteps.

We feel blessed to have the opportunity to help fellow citizens faced with unexpected obstacles. Keep up the great work!"



"Supporting Fred's Footsteps has always been a high priority for me and for my firm, Stradley Ronon. What better way to help those who need help the most than to support an organization whose mission is to provide financial relief to hard-working families while they care for the special needs of their children."



"Thank you for always being there for us last year while Avi was critically ill in the hospital. Your financial support took a lot of pressure off of us. I was able to care for Avi without worrying how to pay our bills. We are so thankful."



"The receipt of the gift cards made it possible to bring some cheer for my daughter to shop. She was able to pick out her own blanket and supplies for entering Kindergarten and a toy I would not have been able to buy on my own. I cannot express in words just how much it means to me to know there are people out there we do not know personally but are wishing the best for her!"

PARTNER SPOTLIGHTS

The Gillespie Family

"The needs of others is so great and widespread, it is overwhelming. Fred's Footsteps enables us to help fulfill our need to share our many Blessings. Add to this that it is done in memory of Fred, whose generous spirit was always present, makes us even happier to contribute to this most worthwhile Foundation."



"EY is proud to support Fred's Footsteps' mission. Inequity of outcomes related to COVID-19 is shining a light on the need for organizations to develop strategies around diversity, inclusiveness, and cultural competence as enablers of Health Equity. We thank Fred's Footsteps for your impact in the Philadelphia region to address the correlation between home stability, food security and the ability for children to learn and thrive. We believe Health Equity is more than a nice to-do, Health Equity should be considered a moral and ethical obligation for our community."

The Oswald Family

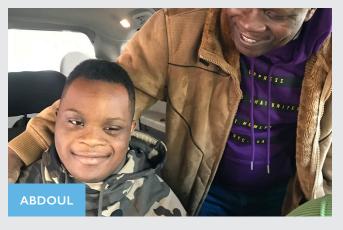
"Fred's Footsteps thanks the Oswald family for their continued support of the Fred's Footsteps Golf Fun Day. The family has generously sponsored this event every year for the past 16 years and we are so very grateful for their commitment to our mission."



"Socius is very proud to associate our name with the extraordinary mission of Fred's Footsteps. Witnessing countless examples of the remarkable impact to so many families has motivated us to simply want to do more. Thank you Christine and team for your tireless efforts to improve people's lives."



"Luke is truly a fighter and has come such a long way. Thank you from the bottom of my heart. Your foundation played a large role in getting Luke to where he is today by allowing me to not worry about the bills and being able to be with him."



"Abdoul's family came and showed me their new van! It's wonderful, and they are so happy to now be able to transport him safely. Thank you for helping this devoted family."

—Abdoul's Social Worker

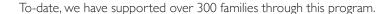
Caring During COVID-19

Across the United States, not a single community has been unaffected by COVID-19, yet some families have been hit much harder than others. The crisis has profoundly affected society's most vulnerable populations in further debilitating ways: loss of employment, food insecurity, and reduced access to essential medical and social services.

Immediately, we saw that our families, who were already struggling when the pandemic hit, were being crushed by these new challenges.

EMERGENCY RELIEF FUND

Determined to respond to the crisis and deepen our impact with families already in the program, we extended our reach to meet the growing needs of the community by creating the **Fred's Footsteps COVID-19 Emergency Relief Fund.** Initially (and with the tremendous support of our Grant Advisory Committee and Board of Directors) we set out to offer immediate financial relief by providing \$200 gift cards for essential household items to families caring for a medically fragile child that are being further impacted by the pandemic. Referrals continued to come through our network of Hospital Social Workers, and the gratitude was immediate.





"During a time where there is even more red tape and barriers to access other forms of assistance...

Fred's has filled a major gap for families with children facing serious illness. The look of relief on the
a family's face when I am able to share that their application is approved is amazing to see"

TEMPORARY ASSISTANCE PROGRAM

As the months dragged on and there seemed to be no end in sight, we expanded the fund to include a second, more substantial level of support that provides two months of mortgage or rent coverage to families disproportionately affected by the pandemic. This Temporary Assistance Program has already supported over 50 families, covering 90 plus months of housing expenses and investing nearly \$105,000 back into the community to ensure housing security for families caring for medically complex children.

LOOKING TO THE FUTURE

YOUR SUPPORT allowed us to mobilize quickly to meet the demands of those who needed it most, while continuing our core program work, uninterrupted. And as this crisis continues, your ongoing support and belief in our mission will allow us to continue to be there for families during their darkest moments.





HIGHLIGHTS



Nine-year-old Patrick Levitsky wanted to do something to honor his baby cousin Johnny, and so he came to Fred's Footsteps with the idea of running a Thanksgiving race to raise money for the organization. Johnny was born with tetrasomy5p, an extremely rare genetic mutation, and had spent much of his too-short life this past year in and out of the hospital. Fred's Footsteps has been working closely with Johnny's family to support them with mortgage and car payments, so that they could be with Johnny as much as possible while also caring for his older brother. Sadly, Johnny passed away at home the week before Thanksgiving.

We are so happy to work with Patrick for his "Race 2 the Pies" two-mile run coming up on Thanksgiving day! Patrick has already crushed his initial \$300 fundraising goal, raising over \$1,500 to support other families like like his cousin Johnny's. Please join us in honoring Johnny and his family and cheering Patrick on! run2thepies.causevox.com/



As the nation started to lock down at the start of the Pandemic last spring, ZOOM quickly became a hot way to gather and connect with friends. Our **Friends of Fred's** group (comprised 502 of passionate young professionals with a commitment to giving back to the community) hosted on online trivia night to benefit Fred's Footsteps. Twenty-eight teams joined virtually for an evening of fun and raised over \$1.300 to benefit our families.

HONORED

MY ESSENTIAL HERO.

FRED'S FOOTSTEPS COVID-19 EMERGENCY RELIEF FUND

DO YOU HAVE AN **ESSENTIAL HERO** IN YOUR LIFE?

HONORING OUR ESSENTIAL HEROES

Launched by a group of Fred's Footsteps Fellows, **The Essential Heroes Campaign** allowed our social media followers to celebrate the heroes in their life while raising funds for our families. For purposes of the Campaign, an "Essential Hero" was defined as anyone working on the front lines to keep our community safe during this uncertain time. For every \$10 donated, you could nominate a hero who would be entered to win a \$300 AMEX gift card. The response was incredible, and we received over 440 nominates, raising nearly \$4,500 which directly benefitted the Fred's Footsteps COVID-19 Emergency Relief Fund. Congratulations to Jason Fiske-Baier, a dedicated healthcare professional, who was our campaign winner!



We were unable to host our annual Ladies' Night at Life's Patina at Willowbrook Farm in May, but were excited to revise the plan and host the event virtually over the course of a full week. A large number of local business joined us in partnership for the event, which included a week of online shopping to benefit Fred's Footsteps, plus nightly gatherings including Ladies' Trivia Night, a cocktail class with 13th Street Cocktail Catering, a cooking class with Savona, and a container gardening class with Meg Veno from Life's Patina. In addition to raising funds to support our families, the event gave us the unique opportunity to see one another virtually, to shop for a cause, test our trivia knowledge and laugh over drinks. Enormous thanks also to **Global Tax Management** who joined us once again this year as our Presenting Sponsor!

YOUNG PROFESSIONALS INAUGURAL GOLF CLASSIC

The Golf Classic was the genius idea of a group of Fred's Footsteps Fellows, who not only had the vision for the event, but planned and executed the day flawlessly. On Tuesday, October 20, we welcomed 30 foursomes for a SOLD OUT, socially-distanced round of golf and lunch at the 1912 Club in Plymouth Meeting, PA.

Enormous thanks to Steamfitters Local 420 for joining us as the Presenting Sponsor of this year's event, and to the other incredible sponsors who believe in our work and gave their unwavering support to the first-ever Golf Classic.



EVENT COMMITTEE

Mitchell Alvarez Cameron Arimoto Mike Conaboy Kristen Easton Caroline Goodbody Regina Heffernan Sonnonedria Miller Chris Rehmann Tamara Scott

PRESENTING SPONSOR



LUNCH SPONSORS





RAFFLE SPONSORS





The Lobley Family

APPAREL SPONSORS





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Jeff Grace

Kistler Tiffany Benefits

Livongo

Paul Knittel

Sam DeWitt

Ted Hospodar and Pat Swanick

Will Wertz

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Kreischer Miller
Lake and Pilot Construction
Fidato Partners
CarNu Auto Sales



THANK YOU

We are pleased to acknowledge the following donors for their generosity and support of Fred's Footsteps. The following list reflects all gifts and pledges received during the 2020 calendar year.*

Over \$25,000

Accenture Sylvia DiBona & Family **HM** Insurance Group Independence Blue Cross Malik Jackson

\$15,000 - \$24,999

AmeriHealth Caritas The College Tuition Benefit Pat & Arlene Gillespie Pat & Shannon Gillespie Heroes Among Us Philadelphia **HM** Health Solutions **IBEW Local 98** Leverage Health Solutions, LLC **Prime Therapeutics** lane Scaccetti Socius Tandigm Health Vynamic

\$10,000 - \$14,999 The Abele Family Foundation AmerisourceBergen Contemporary Staffing Solutions John & Trisha Fistner FluidEdge Consulting Dan & Joan Hilferty Johnson Kendall & Johnson The Karamatsoukas Foundation Karl & Michelle Krietsch Christine & Brian Lobley Frank & Bettina Lomanno McKinsey & Company Old Glory Asset Management, LLC. Steamfitters Local 420 Stradley Ronon Stevens & Young LLP United Concordia Matt & Pam Webb

\$7,500 - \$9,999

Michael Bova & Rachel Rosen Brian Communications Capgemini Elliott-Lewis Corporation Guardian Life Insurance Independence Advisors Greg & Patty Kozlowski Sue & Tom McGrath NorthMarq Advisors OptumRx The Oswald Family Deb & Tom Quirk

Relay Mike Sullivan & Carrie Coghill Jack & Mary Grace Tighe

Aberdeen Asset Management

\$5,000 - \$7,499 a2c IT Consulting

Bank of America

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Laborers' District Council

Legacy Advisors, LLC Magic Hat Consulting

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MDLIVE

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Matt & Heather Naylor New Ocean Health Solutions NewSpring Capital NFP Pennoni The Philadelphia Phillies Raffaele & Puppio, LLP Simkiss & Block Tierney Meg & Chris Veno Dick & Carol Vermeil \$2,500 - \$4,999

Aqua Yvette & Robert Bright Cabot-Kjellerup Foundation Christopher & Marianne Cashman Christenson Investment Partners David & Rhonda Cohen Theresa & Joe Dowd

Eastern Atlantic States Regional Council of Carpenters Charlie & Nicole Falcone Flexible Benefit Plans Joe & Amy Frick Nicole Gold

Hangley Aronchick Segal Pudlin & Schiller

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Holy Redeemer Health System James & Susan Kelly

Reetika Kumar & Bobby Ma Patrick & Susan Larkin Mike & Sharon Munoz

Navigate Peter Panageas Christopher Rehmann Saltz Mongeluzzi & Bendesky Rich & Kori Snyder Mike & Renee Vennera

Weaver C. Barksdale & Assoc., Inc.

1,000 - 2,499

Kathy Albanese

Angela Allevi & Jason Newman

Cameron Arimoto

Matt & Andrea Broscious

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The John F. Scarpa Foundation

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Craig Spitzer & Erin Elmore Steve & Andria Tremblay

Trion

Brian Walters Molly Watson John & Carolyn Witt

Please note that gifts listed were received before November 15, 2020. United Way pledges from the 2019 campaign are included as 2020 campaign have not been reported as of print date. Every effort was made to ensure accuracy and we apologize for any inadvertent errors or omissions.

We offer a special thanks to the following individuals and business who have given significant in-kind goods and services in 2020.

1912 Club

13th Street Cocktails Lauren Addis-LAA Art Collective

Ashers Chocolates

Joe Barker

Blue Monkey Catering Veronica & Dan Blum

Bombas Socks

Circle Liquor, Somers Point

Crown Royal Diamante Roja Dietz & Watson

Elkins Park Family Medicine

Nick Flmi

Bob & Rosella English
Five Diamond Golf
Florescio Events

Independence Blue Cross IntePros Consulting

Jtwo Films—Projects that Matter Kendra Scott, King of Prussia

La Colombe

Life's Patina at Willowbrook

Party Rentals LTD

Peroni Italia

The Philadelphia Eagles
RDS Automotive Group

Robertsons Flowers

Savona Restaurant Schulson Collective

Seamless Events
Starfish Boats

Steak48

Stradley Ronon Stevens

& Young LLP

Yuengling



"We are just so grateful to have been a part of the Fred's Footsteps family. No words will ever properly express just how much. Sending love and wishes for good health in these difficult times."



"Thank you so much for your help. I thought I would share a picture of our family. CJ is our hero, and I can't express what a blessing this grant has been. Again, thank you to your entire organization."