

2022 PARTY IN THE YARD

April 6, 2025

6PM

Lobley House – 1035 Waverly Road, Gladwyne



AGENDA

- **Sponsorship Updates**
- **Invitation & Décor**
- **Live Auction**
- **Silent Auction**
- **Raffle**
- **Giveaway Bags**
- **Photobooth**

SPONSORSHIP UPDATE

Level	Sponsors	
Presenting HOPE (\$20,000)	Vynamic	
Comfort (\$17,500)	Independence Blue Cross	
Kindness (\$12,500)	Socius HM Health Solutions	Accenture Jane Scaccetti
Encouragement (\$10,000)	HM Insurance Group Tandigm Health	McKinsey
Generosity (\$7,500)	Leverage Health Gillespie Family The College Tuition Benefit	Johnson Kendall & Johnson Brian Communications IBEW Local 98
Relief (\$5,500)	Christine & Brian Lobley Fred & Teresa DiBona Relay Network Simkiss & Block	Sylvia DiBona & Family Jack & Mary Grace Tighe Flexible Benefit Plans Law Enforcement Health Benefits
Strength (\$2,500)	CHOP Brighter Horizon Foundation Sophia & Chris Curcio	Elliott-Lewis EisnerAmper
TOTAL Guest Count	258 (includes patrons & tickets)	

EVENT INVITATION



FRED'S FOOTSTEPS

Party in the Yard

SATURDAY, MAY 14, 2022
6:30-11:00 PM

URBAN OUTFITTERS, INC. • THE NAVY YARD
5000 SOUTH BROAD STREET • PHILADELPHIA

COCKTAILS • DINNER • DANCING • AUCTION
SMART CASUAL ATTIRE • ADULT EVENT

PRESENTING "HOPE" SPONSOR



Dynamic

TABLE DECOR



Linens on rounds



Napkins



TABLE DECOR



DÉCOR HELP

Prior to Event

- Wine bottle Collection (need about 70)
- Liquor bottle collecting (need about 30)
- Bottle painting

Set up

- Assist with assembling centerpieces the night prior to the event (5/13 from 4-7PM)

AUCTION LIVE

Previous Live Auction

2020 items

- Eagles Training Camp
- Constellation Catering
- Dinner, Royal Boucherie
- Dinner, Rooftop Party,
- Phillies Box
- Custom 13th Street Cocktails Bar

Previous years top items

- Hamilton tickets,
- Concerts (Taylor Swift, U2),
- Pasta making at Osteria
- Dinner with Dick Vermeil

Live Auction Ideas

Vacation (hotel stays or homes)

Celebrity Experiences

Concert Packages

Dining experiences (chefs tables, wine tasting, in home)

Sports Experiences

- Eagles/Sixers
- Behind the scenes tours

SILENT AUCTION

Super Items (generally valued over \$1000 or “Priceless” experience)

- Hotel and dinner packages
- Special wine or spirits
- Concert tickets
- Dining experiences (chefs tables, wine tasting, in home)
- Fine jewelry
- “Luxury” Brands (Yeti, Stitch Golf, Tory Burch, etc.)

Food & Dining

- Restaurant Gift Cards or packages
- Food or wine baskets
- Kitchen baskets
- Cooking Classes
- Coffee or tea items

SILENT AUCTION

Fashion

- Handbags
- Scarves
- Jewelry
- Shopping experiences (girls' night at a store)
- Sunglasses
- Men's items (ties, pocket squares, cufflinks)

Family

- Toy baskets
- Baby items
- Legos
- Zoo package
- Crafts
- Kids classes

AUCTION

HEALTH & BEAUTY

Health & Beauty

- Spa packages (massage, facial, etc)
- Fitness memberships or classes
- Botox, dermaplaning, etc.
- Salon gift cards
- Makeup or skincare baskets

Home

- Artwork by local artists
- Photography sessions
- Luggage
- Home décor (picture frames, candles, coffee table books etc.)
- Entertaining pieces (serving sets, cutting boards, etc.

AUCTION

SPORTS & ENTERTAINMENT

Sports & Entertainment

- Signed memorabilia
- Golf for 3 or 4 at local courses
- Golf or tennis lessons
- Kids experiences
- Sports tickets

Arts & Culture

- Museum tickets
- Theater Tickets

RAFFLE ITEM

Past Items

Fine Jewelry

Nordstroms Shopping Spree

Tailgate package

Set of Bikes

Paddleboard

Ideas for 2022 (On Theme)

Jewelry

Bootleggers barrel (package of spirits)

GIVEAWAY BAGS

Previous items included in bags

- Gatorade
- Peanut chews
- Ashers chocolates
- Dietz Nuts
- Fred's Footsteps bottle opener
- Pasta
- Fred's Footsteps cup
- Free People Catalog



PHOTOBOOTH



NEXT STEPS

Sponsorships

- Continue securing sponsors for the event

Auction

- Finalize live items and gather silent items before 4/30

Wall of Wine

- Donations Needed!
- Goal is 200 bottles this year

Giveaway bags

- Secure donations
- 300 total needed (can be different items)